



**SISTER CITIES**  
of Franklin and Williamson County  
T E N N E S S E E

## 2015 Sponsorship Opportunities

Sister Cities of Franklin and Williamson County invites you to join us in our mission: To **BUILD** global relationships, to **SHARE** cultural and educational experiences, and to **INSPIRE** economic growth for our community.

**BUILD SHARE INSPIRE**

## Sister Cities Programs

**Celebration of Nations**-Sister Cities of Franklin and Williamson County will present the eighth annual Celebration of Nations. The mission of the Celebration of Nations is to create global and cultural passion, beginning with a personal knowledge and understanding of the interconnectedness of people universally. We believe one way to accomplish this goal is through genuine artistic and sensory representations of various nations. This unique affair will consist of 35-40 cultural booths featuring ethnic food and wares. All booths will provide an authentic sensory representation of one or more cultures. There will be cultural music and dance. This year's event will take place on Fourth Avenue South in Franklin, October 10 from noon to 8 pm.



**Passport Series** - "Passport to the World" provides an authentic and personal look into the splendor of the countries and cultures around the globe. This bi-monthly series takes a walk through the doorways of the world into the seven continents to experience art, music, food, lifestyle, landscape, and heritage of our international neighbors presented through performance, presentation and display, allowing the audience to encounter the world without leaving home. Close to 600 people attended the Passport Lecture Series in 2014. This series is free and open to the public. It is held at the Williamson County Public Library.

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Should you have any questions, please contact Sharon Bottorff at (615) 512-9551 or by email at [sbbarc@bellsouth.net](mailto:sbbarc@bellsouth.net). Also, please e-mail your logo to [sbbarc@bellsouth.net](mailto:sbbarc@bellsouth.net).



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**Pumpkinfest** - The Sister Cities booth at Franklin’s Annual Pumpkinfest Festival highlights the “Great Pumpkin”, a contribution from our Sister City in Carleton Place, Ontario, Canada. Pumpkinfest was attended by more than 50,000 people and the Pumpkin’s trip from Carleton Place to Franklin has been followed by hundreds on twitter and facebook. This event is always covered by the local news media. This year Pumpkinfest is October 24.



**Youth Exchange** - Sister Cities sponsors youth exchanges with Carleton Place, Canada and Bad Soden, Germany. Youth from Williamson County spend a week in Carleton Place attending school and participating in leisure and recreational activities. In return, youth from Canada spend a week in Williamson County. The exchange with Bad Soden is two weeks in length. Williamson County youth generally travel in the late spring as soon as school is out and the youth from Canada and Germany travel to Williamson County in the late summer/early fall after school starts.



**Relationships** - Currently Sister Cities of Franklin and Williamson County has official sister city relationships with Carleton Place, Ontario, Canada and County Laois, Ireland. The establishment of an official sister city relationship with Bad Soden, Germany is currently underway. Additional relationships with China, France, and Japan are also being explored.



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## 2015 Sponsorship Levels

Sponsorships will be for the calendar year 2015 and include exposure at all Sister Cities events:

### **PRESENTING SPONSOR of Celebration of Nations \$15,000**

- Your banner will appear at the entrance to the festival recognizing you as the presenting sponsor.
- Your logo will be included on all media advertisements recognizing you as the presenting sponsor of the festival.
- Several announcements will be made during the festival recognizing your sponsorship.
- You will receive one 10 x 10 tent/booth space at the event if culturally relevant.
- Your logo and/or name will be included for all events on all media advertisements including social media.
- Your logo and/or name will be included in signage at all Sister Cities events.
- You will have notice of workshops, cultural events and international travel opportunities prior to being released to the public.
- You will have the opportunity to talk about your agency/business at a Passport Lecture Series.

### **STAGE SPONSOR of Celebration of Nations \$5,000**

- Your banner will appear on the stage at the festival recognizing you as the stage sponsor.
- Your logo will be included on all media advertisements of the festival recognizing you as the stage sponsor.
- You will receive one 10 x 10 tent/booth space at the event if culturally relevant.
- Your logo and/or name will be included for all events on all media advertisements including social media.
- Your logo and/or name will be included in signage at all Sister Cities events.
- You will have notice of workshops, cultural events and international travel opportunities prior to being released to the public.
- You will have the opportunity to talk about your agency/business at a Passport Lecture Series.

### **SISTER CITIES AMBASSADOR \$2,500**

- Your banner will be prominently displayed at Celebration of Nations.
- You will receive one 10 x 10 tent/booth space at Celebration of Nations if culturally relevant.
- Your logo and/or name will be included for all events on all media advertisements including social media.
- Your logo and/or name will be included in signage at all Sister Cities events.
- You will have notice of workshops, cultural events and international travel opportunities prior to being released to the public.
- You will have the opportunity to talk about your agency/business at a Passport Lecture Series.

### **VENDOR SPONSOR of Celebration of Nations \$1,000**

- Your logo will be included on all media advertisements of the festival recognizing you as a vendor sponsor.
- You will receive one 10 x 10 tent/booth space at the event if culturally relevant.
- Your logo will appear at a vendor booth as a sponsor of the booth.
- Your logo and/or name will be included for all events on all media advertisements including social media.
- Your logo and/or name will be included in signage at all Sister Cities events.
- You will have notice of workshops, cultural events and international travel opportunities prior to being released to the public.

### **PASSPORT SPONSOR \$750**

- Your logo and/or name will be prominently displayed at the Passport Series as a sponsor of the event.
- Your logo and/or name will be included in signage at all Sister Cities events.
- You will have notice of workshops, cultural events and international travel opportunities prior to being released to the public.

### **SISTER CITIES PATRON \$500**

- Your logo and/or name will be included in signage at all Sister Cities events.
- You will have notice of workshops, cultural events and international travel opportunities prior to being released to the public.

**YES!** I want to support Sister Cities of Franklin and Williamson County, Tennessee, Inc.

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In order to be included in all 2014 events, we need your commitment by April 15, 2015.

**SPONSOR LEVELS**

- \$15,000 Presenting Sponsor of Celebration of Nations
- \$5,000 Stage Sponsor of Celebration of Nations
- \$2,500 Sponsor of Celebration of Nations
- \$1,000 Vendor Sponsor of Celebration of Nations
- \$750 Passport Sponsor
- \$500 Patron

**SPONSOR INFORMATION**

\_\_\_\_\_  
organization/business name *(as it will appear in all acknowledgements)*

\_\_\_\_\_ address \_\_\_\_\_ city/state/zip

\_\_\_\_\_ phone \_\_\_\_\_ fax \_\_\_\_\_ web address

\_\_\_\_\_ contact \_\_\_\_\_ title

\_\_\_\_\_ email \_\_\_\_\_ phone *(if different from above)*

**PAYMENT INFORMATION**

Please make checks payable to Sister Cities of Franklin and Williamson County, Inc.  
Mail payment to: ***Sister Cities of Franklin, PO Box 977, Franklin, TN 37065***

Check enclosed      Check # \_\_\_\_\_ Amount \_\_\_\_\_

**AUTHORIZED SIGNATURE — SPONSORING INSTITUTION**

\_\_\_\_\_ signature \_\_\_\_\_ date

\_\_\_\_\_ print name

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